



Dear Sir or Madam,

[The Mobile World Congress](#) is being held in Barcelona (16th-19th Feb 2009). This well-known international fair is the world's premier mobile event attracting more than 55,000 attendees, with representatives from 183 countries and more than 2,000 press and media representatives covering the event. It combines the world's largest exhibition for the mobile industry with a cutting edge congress featuring the most prominent Chief Executives representing mobile operators, vendors and content owners from across the world.

Like in previous occasions, this year's brokerage event will be free of charge and will be held from Monday 16th to Thursday 19th Feb 2009 alongside the main fair, with the aim to help European companies finding technological partners.

This high profile encounter is organized by EEN Catalonia –ACC10 CIDEM|COPCA that belongs to the [Enterprise Europe Network](#) offering organizations support and advice to businesses across Europe and helping them make the most of the opportunities in the European Union.

The purpose of the brokerage event is to enhance opportunities for companies to explore and find mobile technology cooperation. A large diversion of prospects is available as all sort of collaboration sought is offered; (Research & Development, Technical Co-operation, Joint Venture Agreement, Manufacturing Agreement, Licence Agreement, Commercial Agreement, FP7-ICT Project). In order to achieve this goal, we collect descriptions of technologies obtained or sought by innovative European companies in the mobile industry sector, we check that the information is relevant and clearly explained, and we finally validate it as well as make it accessible to everyone.

By registering in our website you will have full access to our extensive database containing all the different technology profiles and companies descriptions provided by the different firms. With the intention of facilitating the search, a pioneering match-making tool is available, proposing a list of technology profiles that are more related and linked to your requirements. The browsing tool will be guided by several information directives such as “what you offer”, “what are you looking for” or keywords previously set by you.

A noticeable important feature is the fact that you will be able to accept/decline and request meetings in real time through your account; hence you will have absolute control of the meetings arranged for you during the event. **A clear and individual schedule illustrating your meetings will be programmed**, giving preference to the

companies according to a priority command specified by you and always trying to adjust the times more suitable to your interest.

Key features of the Technology Partner Encounter include:

Last year figures: In 2008 more than 350 entities were registered, with almost 500 technology profiles introduced and more than 900 meetings hold.

Assistance: No cost, and a free visitor ticket for the main fair allowing visiting all the stands (saving 600€ approximately).

Marketing: Your technological profile will be disseminated around Europe.

Access: Profiles can be viewed, inserted, and modified online. Furthermore, accepting or declining meetings can be done in real time.

Meetings: Our services include scheduled interviews with other enterprise, which will be held every 30 minutes approximately.

Location: Partner meetings will take place in the same enclosure as the fair.

Meeting days (brokerage): 16, 17, 18 and 19th February 2009

Deadline for submitting company profiles (catalogue publication): 12th January 2009

Deadline for requesting meetings: 23th January 2009

If your enterprise or institution is interested in participate in this brokerage event, please follow the instructions offered on the website below in order to complete the Registration Form and your Technological Profile. www.een.cat/mobile-brokerage

For further information:

Marc Gràcia
EEN Catalonia –ACC1Ó CIDEM|COPCA
Email: mgracia@cidem.gencat.cat
Tel: +34 93 4767217